

Station	WPGH-TV PITTSBURGH, PA	Agency	() BUYING TIME,LLC	Rep Firm	
Advertiser	() POLITICAL		650 MASSACHUSETTS AVE NW, SUITE 210	Sales Office	() WASHINGTON
Product	MAGGI FOR CD PA 18		WASHINGTON, DC 20001	Salesperson	() KATHRYN SARDINSKY
Estimate#	2349	Agency C/P1/P2/E	369/374/2349		
Buyer	Liz Dome	Flight Dates	09/25/2012 - 10/01/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEED CLASS 1 TO CLEAR IN NEWS W/O 9/24.
THANKS,
ANDREW

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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*1	09/26-09/26	10P-11P	NEWS	:30	\$700.00	W	1	1	1	\$700.00
		Station Remark: V2 PER JIM - NEED CLASS 1 TO CLEAR								
*2	09/27-09/27	10P-11P	NEWS	:30	\$700.00	TH	1	1	1	\$700.00
		Station Remark: V2 PER JIM - NEED CLASS 1 TO CLEAR.								
*3	09/28-09/28	10P-11P	NEWS	:30	\$700.00	F	1	1	1	\$700.00
		Station Remark: V2 PER JIM - NEED CLASS 1 TO CLEAR.								

---REPORT TOTALS---

Report Totals: 3 / \$2,100.00

---SALES MONTHLY TOTALS---

Sep 12:	3 / \$2,100.00	Oct 12:	0 / \$0.00
Sales Totals: 3 / \$2,100.00			
Station Totals: 3 / \$2,100.00			

Station WPGH-TV PITTSBURGH, PA

Advertiser () POLITICAL

Product MAGGI FOR CD PA 18

Estimate# 2349

Buyer Liz Dome

Phone#

Fax#

Agency () BUYING TIME,LLC

650 MASSACHUSETTS AVE NW, SUITE 210

WASHINGTON, DC 20001

Agency C/P1/P2/E 369/374/2349

Flight Dates 09/25/2012 - 10/01/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$70,000	CABL	0%	KDKA	43%	UNKN	0%	WPCW	0%	WPGH	3%
		WPMY	0%	WPXI	31%	WTAE	23%				

Books

RA35+

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